



# **LETTERING & LOGOS**

**HCB**

# LOGOS & LETTERING Art

## ILLUMINATED LETTERS/MANUSCRIPTS

English

Celtic

Hebrew

Islamic

Kanji (Japanese)

Chinese

Modern

## CALLIGRAPHY

Eric Gill

Hebrew

Celtic

Islamic

Japanese

Chinese

## GRAFFITI

Banksy

## LOGOS

Iconic logos eg Nike, Coca Cola

# LETTERING & LOGOS

## CUBISM (Late & Analytic)

Gris

Braque

Picasso

Robert RAUSCHENBERG

## AMBIGRAMS

John LANGDON

## SCULPTURE

Jake & Dinos CHAPMAN

## FAST FOOD

Michael LANDY (Sweep to Victory 1996)

Michael LANDY We Leave the Scum  
with no Place to Hide 1996



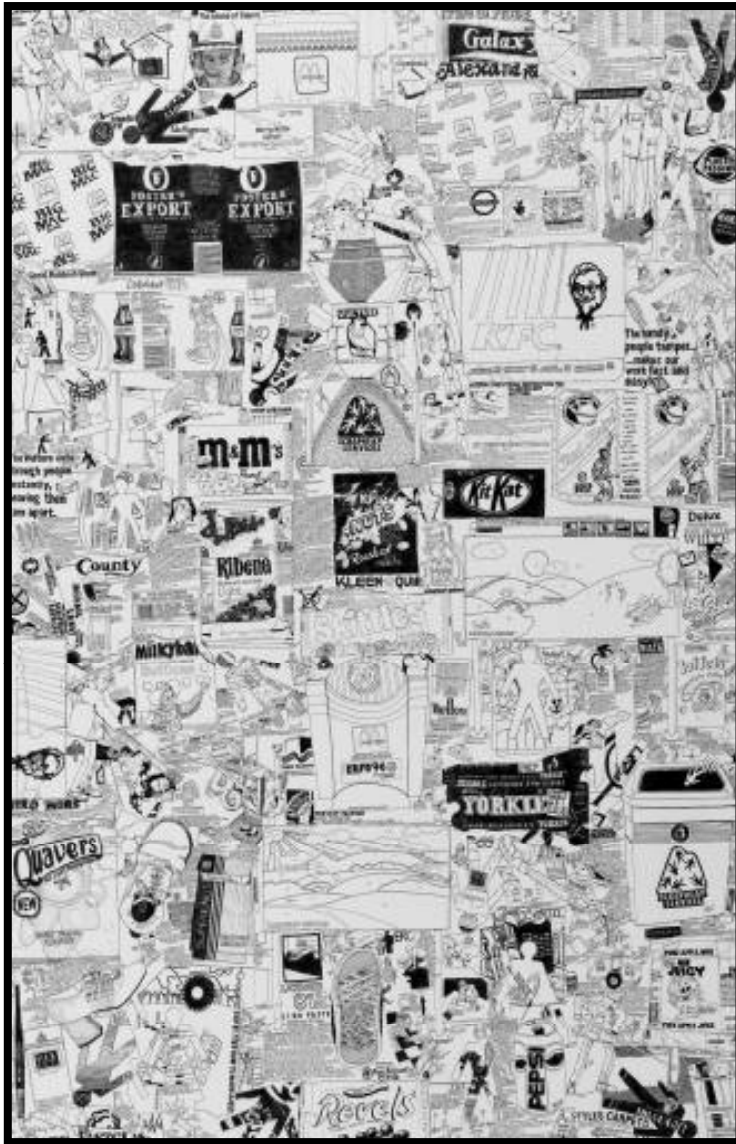
Georges Braque

BRAQUE, George Dans-Deux-Choses



Georges Braque

BRAQUE, George Renaissance



Michael LANDY Sweep to Victory 1996



LANDY, Michael We Leave the Scum no Place to Hide 1996





Zakariya, Mohamed Eid 33c stamp 2000

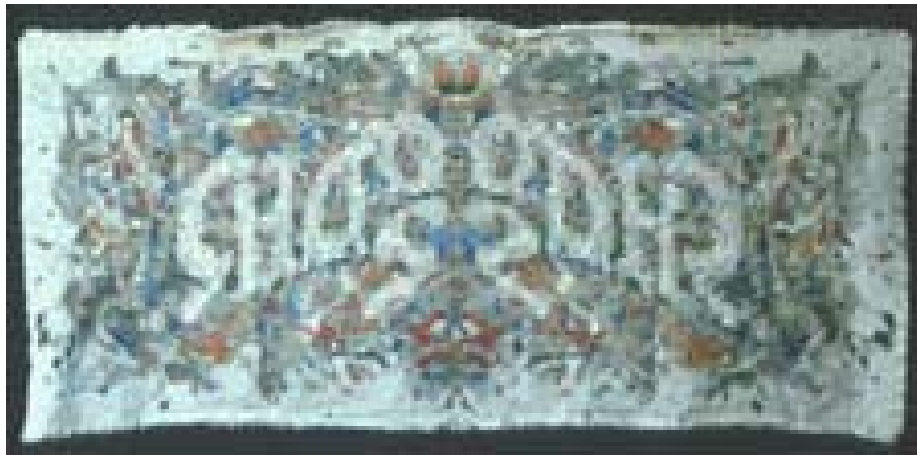


Asemic Scapes Rehab centre in Austrian Alps design based on calligraphy



E R. correr inq[ue]ter acqua alza le uide  
o[m]ni la nauicella del t[er]zo inq[ue]rno  
che la fesa dietro a se mar si crudele.  
Et cantero di quel secondo regno  
d[ove] l'humano spirito si punge  
et di salute al ciel diuenta degno  
Ma qui la morte poesi rifiuta  
o sancte muse per che uostro sono  
et qui Caliope alquanto finca

Gibaldi, Guglielmo Frontispiece to Purgatory by Dante  
1477-82



*Chaos & Order*

28" x 60" | enamel on canvas | 1997

Langdon, John Chaos and Order (Rorschach)1997

**MANTRA**

11" x 7" x 6" | steel coils in wooden box | 1986



Langdon, John Mantra1986



Langdon, John My Metaphysical Mirror 1999



Longas, Joan A Sullen Sky with Reddish Glow 2005





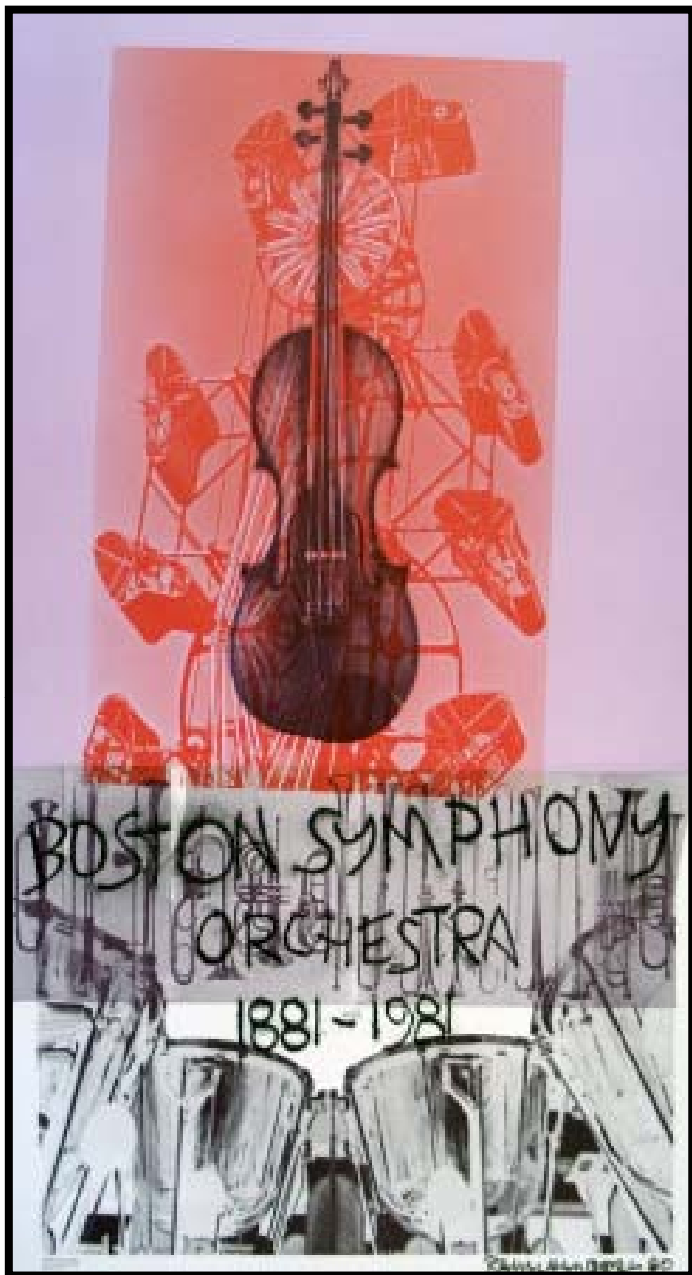
Picasso, Pablo Drawing



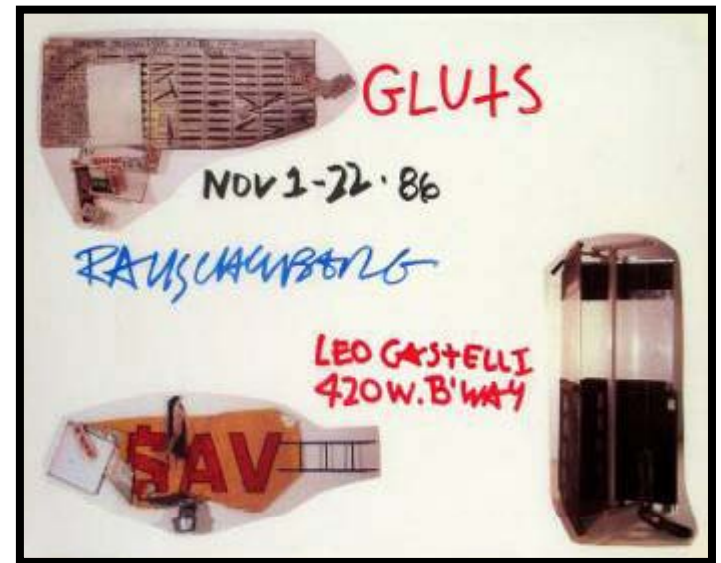
Picasso, Pablo Colombe avec Fleurs



Picasso, Pablo Bull-With-Bullfighter



RAUSCHENBERG, Robert Boston Symphony 1981



RAUSCHENBERG, Robert Gluts 1986



RAUSCHENBERG, Robert WOZA Africa 1986



RAUSCHENBERG, Robert Image for Currents exhibition 1970



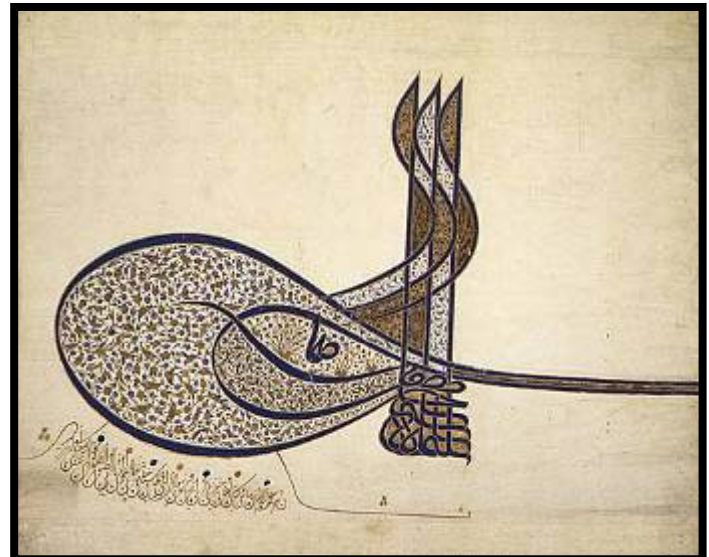
Manek, Sabira | Ching 5 2008



Shouping, Yun Hydrangeas



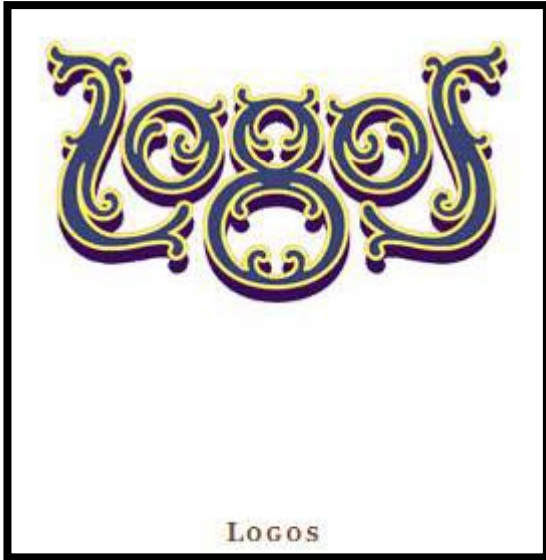
Sun Juang Poem written on boat on Wu River c1100



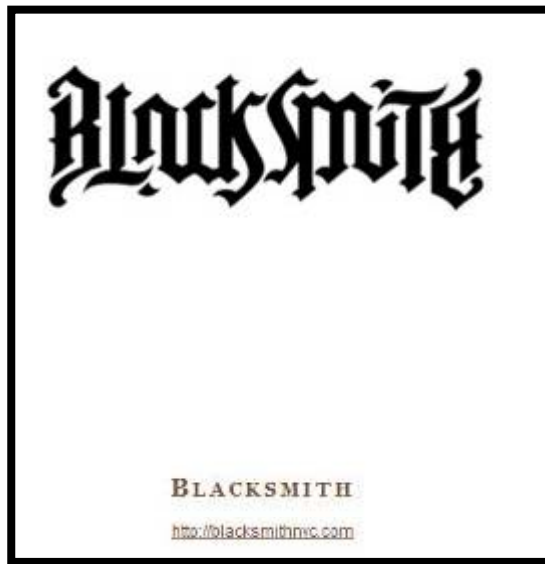
Tughra of Sultan Sulaiman 16th c



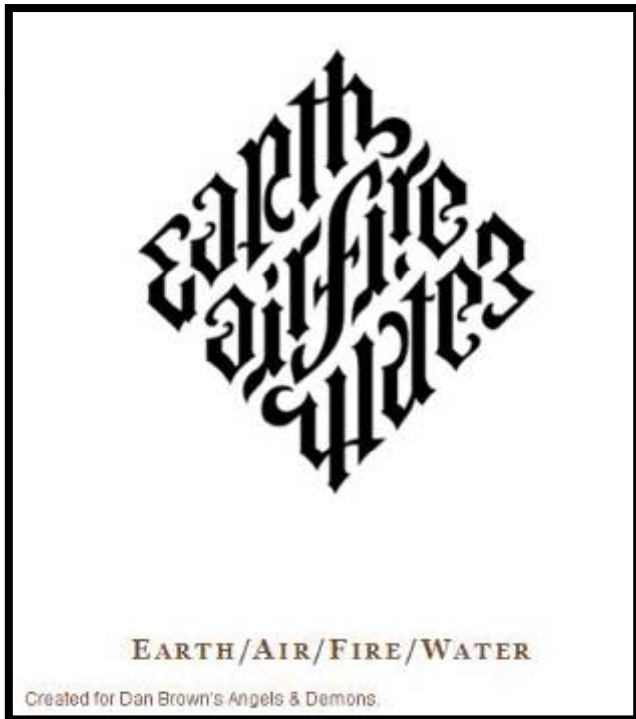
# AMBIGRAMS



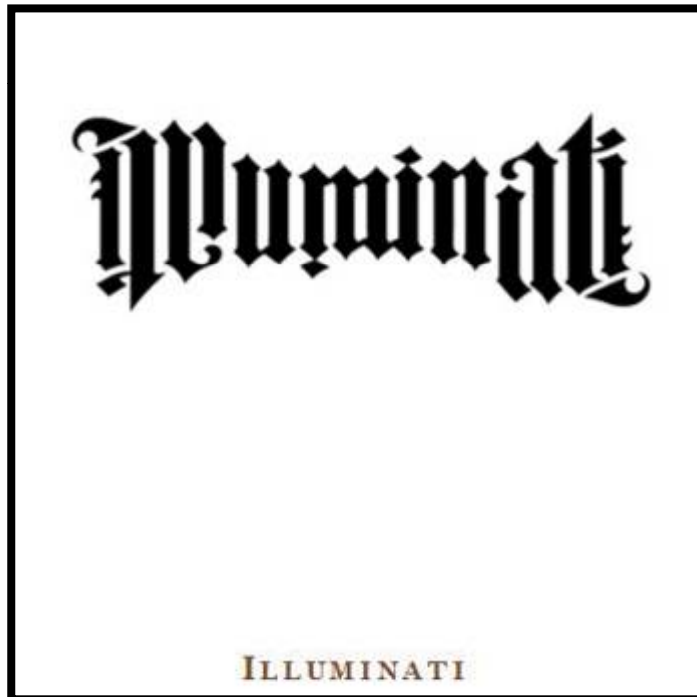
Langdon, John Ambigram Logos



Langdon, John Ambigram Blacksmith



Langdon, John Ambigram Earth Air Fire Water



Langdon, John Ambigram Illuminati





King This is Real Graffiti 1999 San Jose

# GRAFFITI



Dare Acceuil graffiti



Graffiti in various cities in UK



# ILLUMINATED LETTERING CALLIGRAPHY



Cherico, Francesco Prayer book of  
Lorenzo de Medici 1458



Chinese School Leaf III and IV



Durer Albrecht Alberti Dvreri pictoris et architecti praestantissimi  
De vrbibus 1535



French School Art of Writing plate  
from Diderot's Encyclopedie



Vanni, Lippo Birth of the Virgin 1345

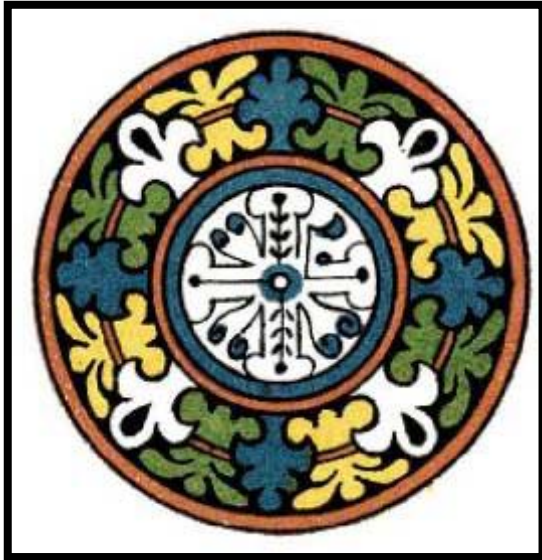


Gill, Eric Bible illustration



Gill, Eric page from 4 Gospels 1931

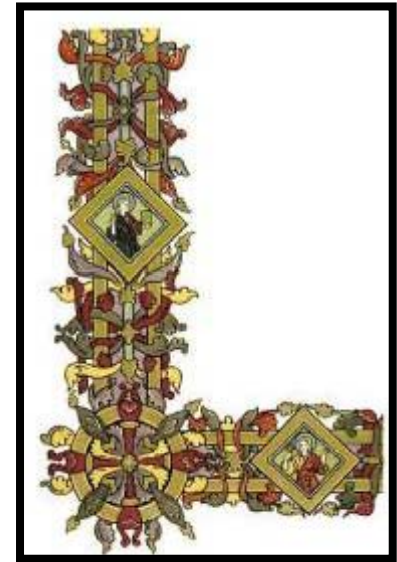




8th c O



8th c D



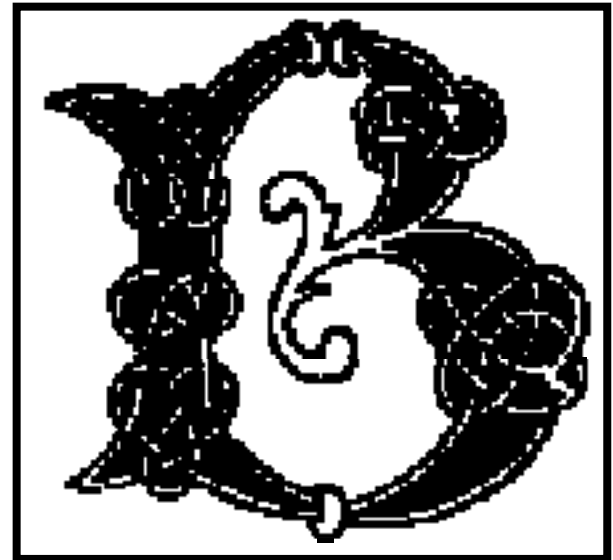
10th C L



11th c D



12th c P



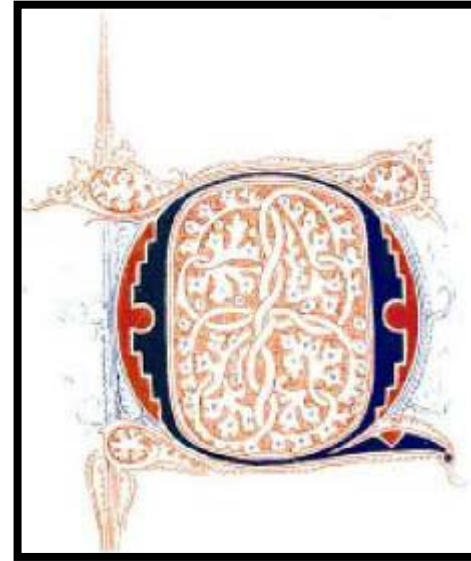
c16th\_b

Examples of letters from historical manuscript – only use for reference





12thc B



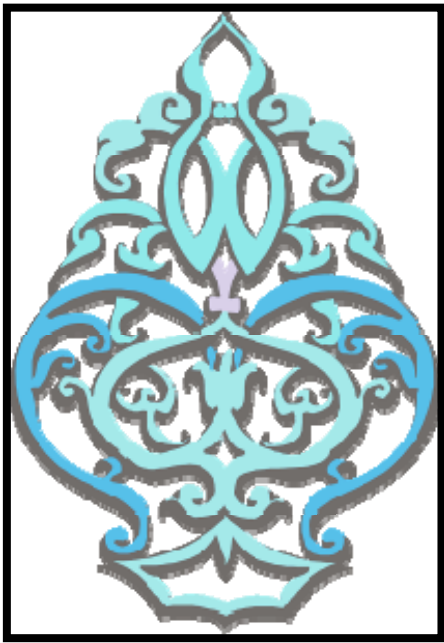
14th c Q



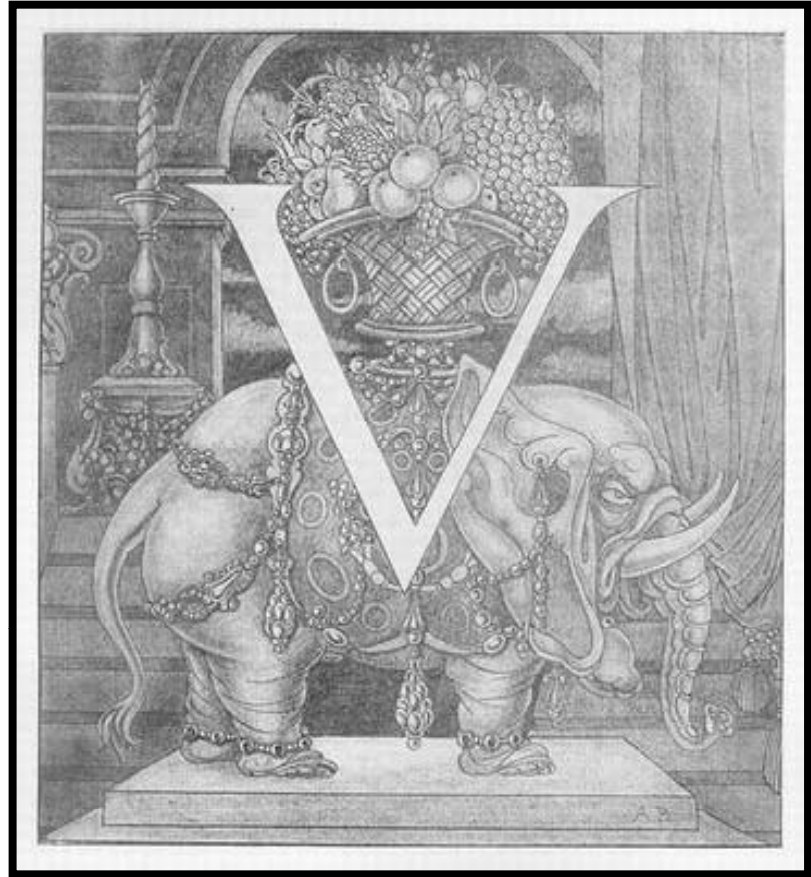
1465 illuminated S



1475 illuminated V



Arabesque

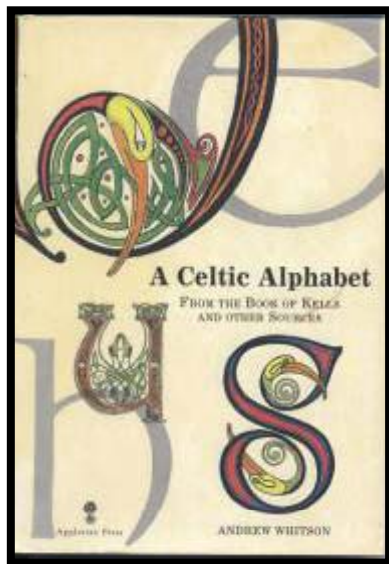


Beardsley, Aubrey V to Volpone 1898

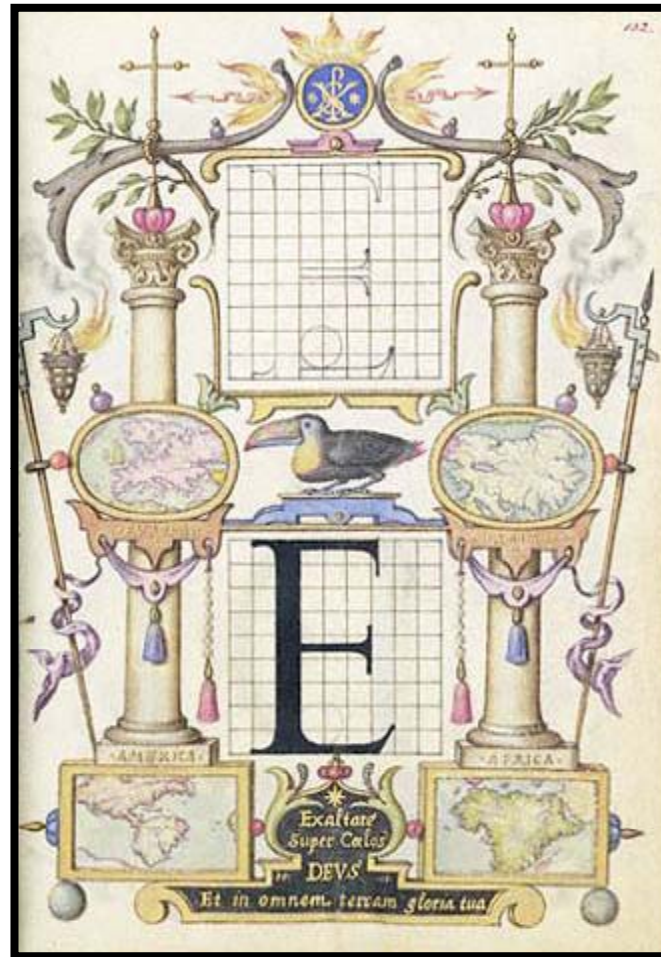


Block based on persian letter

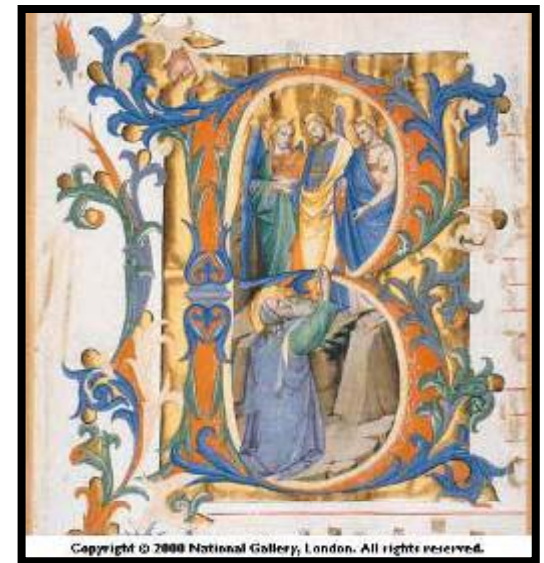




celtic9



guide for construct E 1591 Hoefnagel



English Capital



Hebrew abstract  
hebzenal2



hieroglyphics-1g



Illuminated.bible.closeup.arp

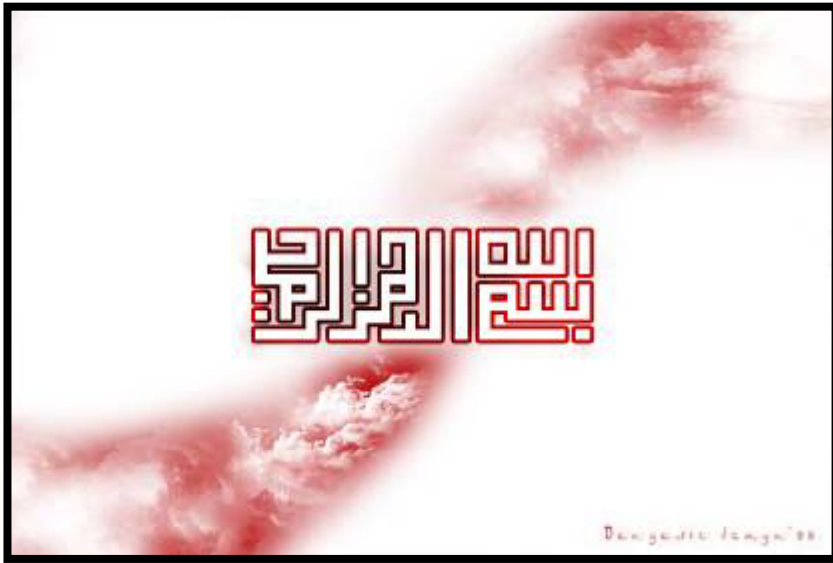


iranian



Islamhab2





Islamic\_Calligraphy\_\_3\_\_HocaM\_by\_TRK\_DZAYN



japanese kanji



Persian-Calligraphy1002



Roman2



Tibetan Mani-mantra-736343



turkish



Breton, Julien Light Calligraphy



Indian, Robert Love 3d

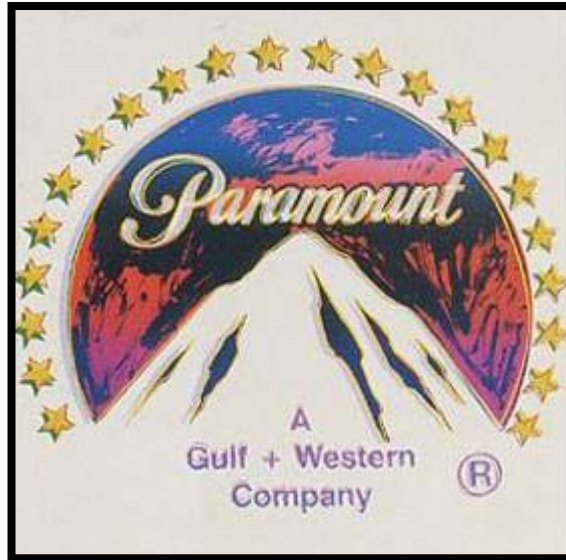


Indiana, Robert Love 1958

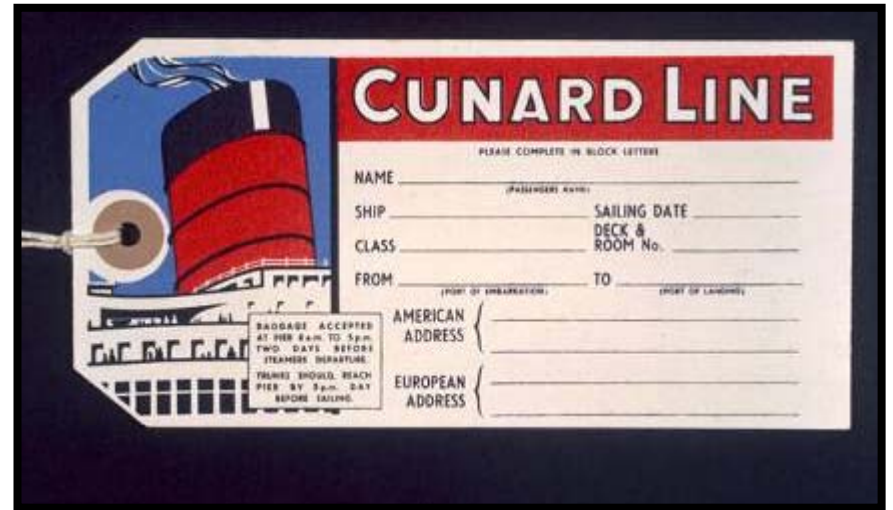


House Industries Letters & Ligatures





Warhol. Andy paramount ad 1985

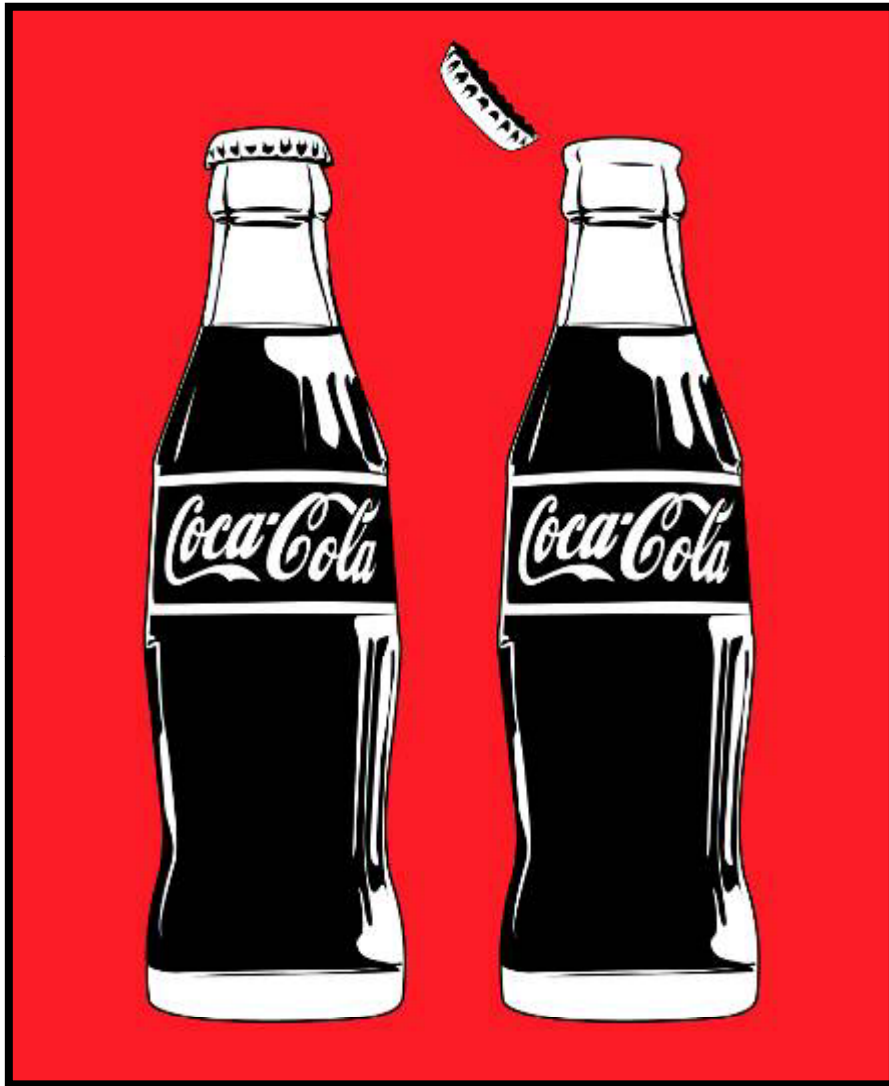


Anon Luggage ticket for Cunard Line



Ball, Harvey smiley face 1963

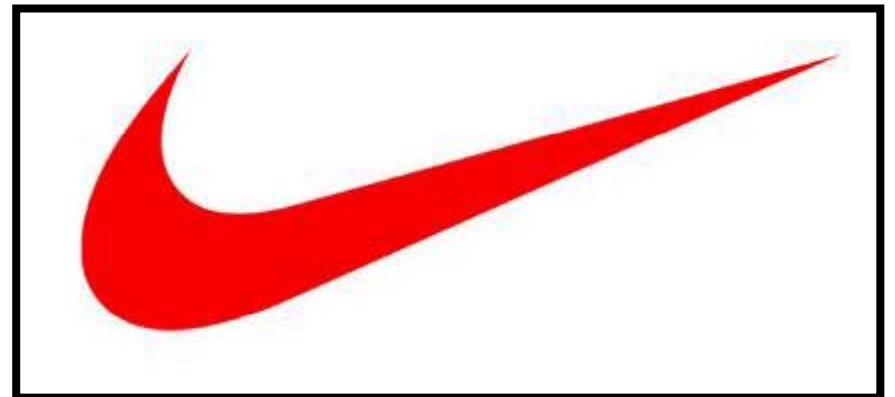
## ICONIC LOGOS



Coca-Cola\_Art\_Coke\_Bottles2



Robinson, Frank Mason Coke Logo 1885 original spencerian script



Davidson, Carolyn Nike 1971

Intended as contemporary version of Chinese "chop."  
 Literal reading: CO CO line.

Client: Cocoline Chocolate Company  
 Agency: Cavanaugh Communications  
 Art Director: Gerry Cavanaugh



Logo Cocoline chocolate



Holtom, Gerald Herbert CND logo



Glaser, Milton i-love-new-york



Gilroy, John lovely-day-for-a-guinness



Hofmann, Armin pharmacia-logo



Janoff, Rob Apple logo



Loewy, Raymond shell-logo





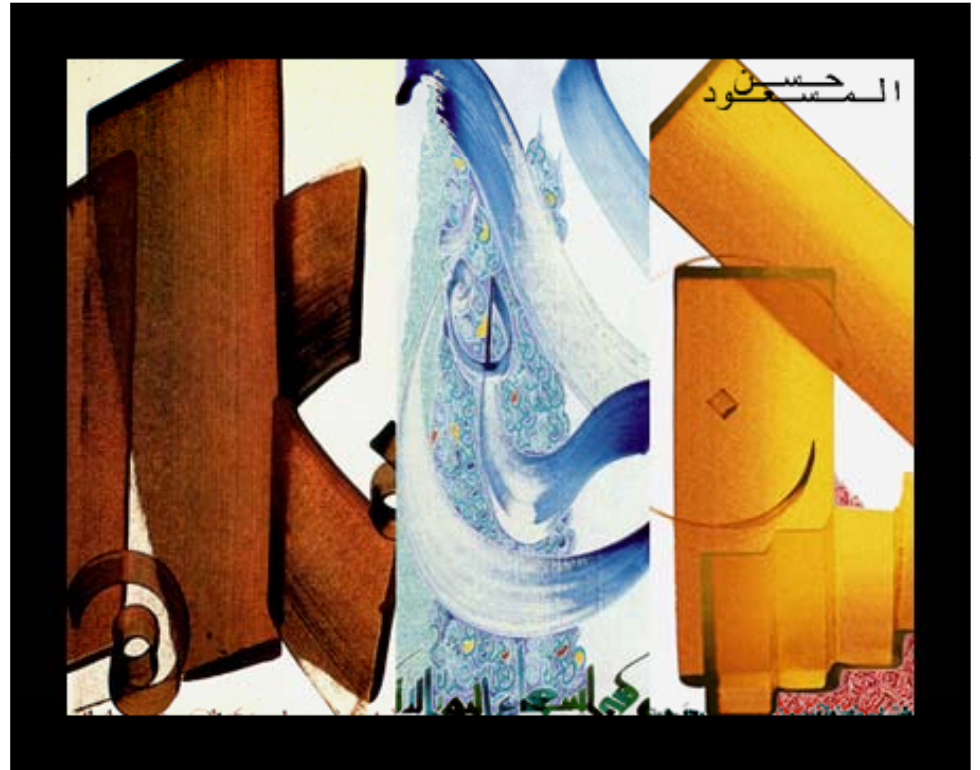
Reimspiess, Franz vw



Tattersfield, Brian harrods-logo



Massoudy, Hassan Arabesque



Massoudy, Hassan calligraphic art



Milam, Jas icon-illuminated



Pasche, John Rolling Stones Logo 1970



Pasche, John stones logo 1970



Raju, Poosapati Parameshwar  
from mythology series