

The little girl that lived down the lane 1976- orig poster design I have edited
From Wiki: A **movie poster** is a [poster](#) used to advertise a [film](#). Studios often print several posters that vary in size and content for various domestic and international markets. They normally contain an image with text. Today's posters often feature photographs of the main actors. Prior to the 1990s, illustrations instead of photos were far more common.

“Having celebrated the twisted, the sick, the ghastly, the disgusting and the terrifying, this genre of art is highly evocative. It may be just another creepy photograph conveying malicious promises, or an abstract interpretations rendered by an elaborate painting, designers are experimenting with their creative juices from time immemorial to bring out the ghastly effect in their posters.

Creepy typography, high contrast illustrations, horrific creatures and ominous taglines are trademarks of effective horror movie posters. Creating an aura of mysteriousness while freaking out your audience simultaneously, works best for these posters. Raw terror, suspense and a hint of fright-fest are the things that your poster needs to convey to stimulate the nightmares and excite the curiosity of your potential moviegoers, so that they cannot help but check out for themselves what the movie has in store.

However, it isn't easy to create a spine-chilling poster, which looks both brutal and spectacular at the same time. Like, blood smearing across the poster may make it look like a finger painting by a kid. The potential of a true designer is revealed in subtly arousing terror in viewer's imagination by making this ordinary blood look extraordinarily ghastly.”



28 weeks later (2007), 300 (2006), 30 Days of night (2007), The final destination (2009)

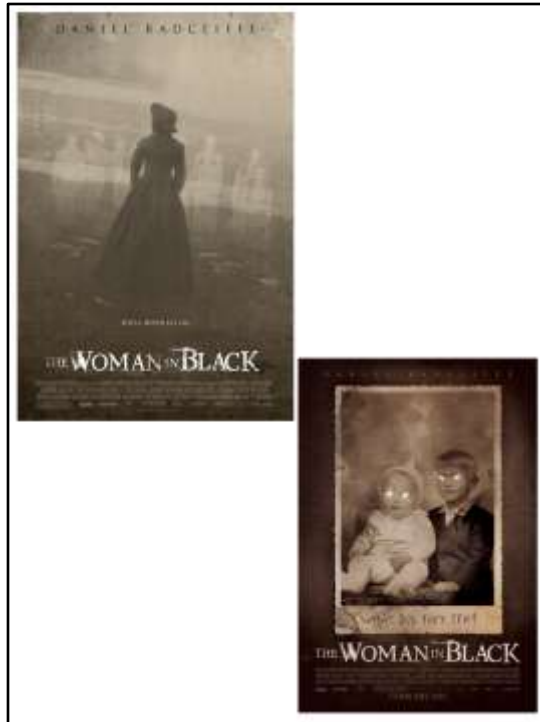
What do each of these disparate film posters have in common? Title, eye catching image, message, colour, people in action?



2008



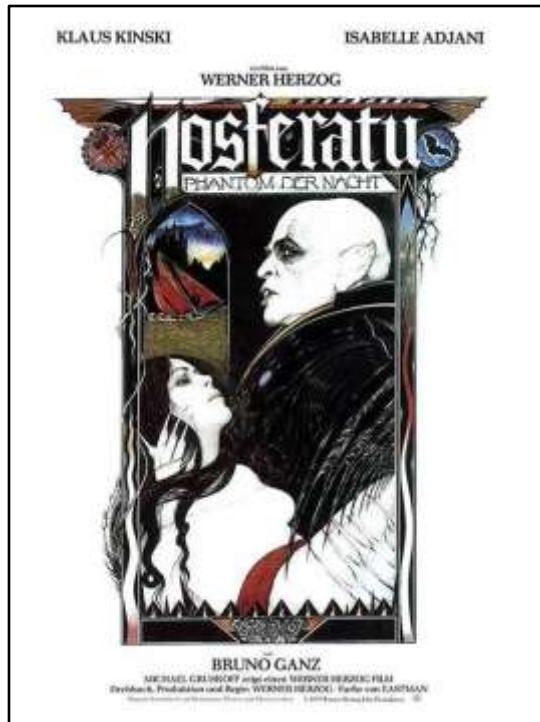
2008



The woman in black (2012)



Original films - The Shining by Kubrick (1980), Hitchcock's Psycho (1960), Rear Window (1954) and The birds (1963). These are NOT original posters but have been created by a contemporary fan, Laz Marquez



Classic 1920's silent film, remade for 1979 audience (with this as poster design)



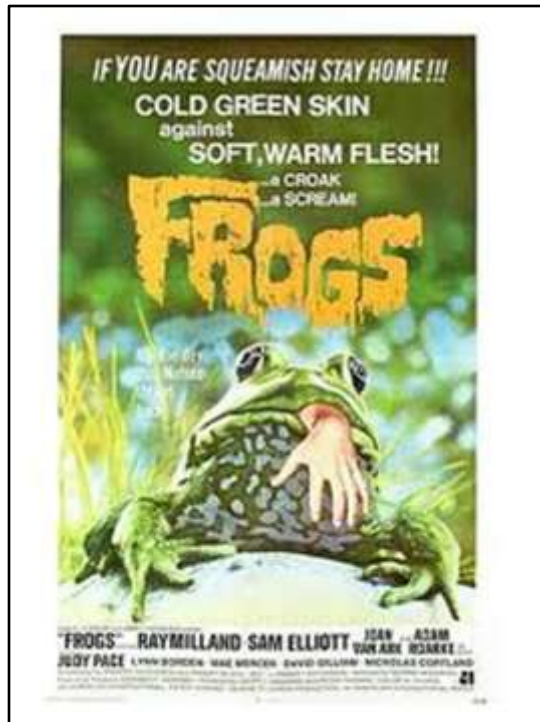
Black Swan (2010) The Eastern European designed posters came from a British design company La Boca but were only seen in this format by other countries- we got the standard generic Portman poster



1966



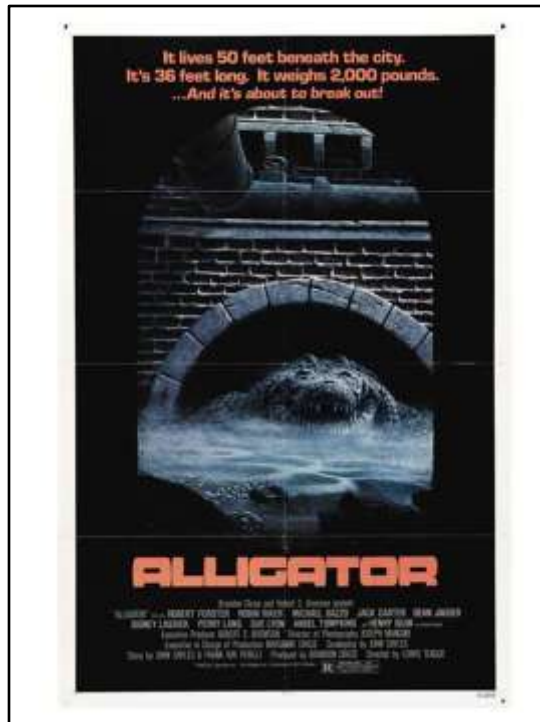
1954- A strange prehistoric beast lurks in the depths of the Amazonian jungle. A group of scientists try to capture the animal and bring it back to civilization for study.



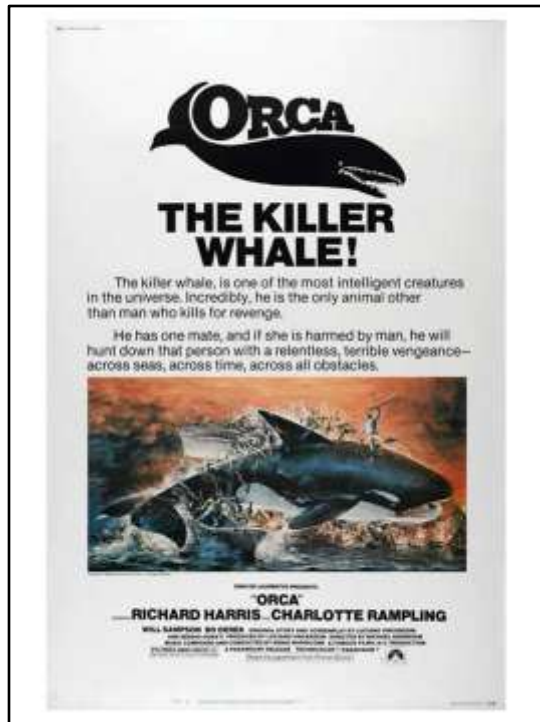
1972- A group of hapless victims is invited to an island estate crawling with evil frogs.



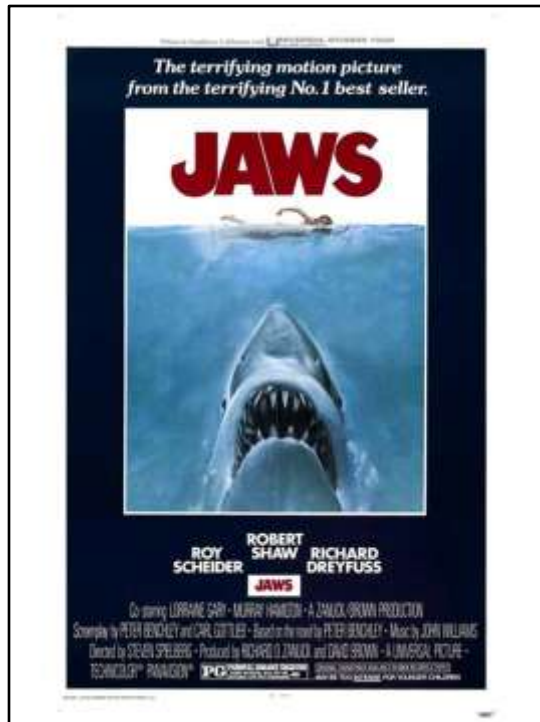
(1976) Two men exploring the Louisiana swamps run into a Bigfoot-type creature.



1980- A baby alligator is flushed down a Chicago toilet and survives by eating discarded lab rats, injected with growth hormones. The small animal grows gigantic, escapes the city sewers, and goes on a rampage.



1977- A hunter squares off against a killer whale seeking vengeance for the death of its mate.



1975- When a gigantic great white shark begins to menace the small island community of Amity, a police chief, a marine scientist and grizzled fisherman set out to stop it.



1979- A giant shark-like creature preys on a Hawaiian tourist community.



1978 Original Horror film poster



2010- After a sudden underwater tremor sets free scores of the prehistoric man-eating fish, an unlikely group of strangers must band together to stop themselves from becoming fish food for the area's new razor-toothed residents.

How to make a
BRILLIANT Horror
poster?:

- Eye catching visuals
- Memorable title (short?)/ or catchy message if a teaser trailer
- Opposite/ Complimentary colours
- Everything links together under umbrella theme
- (Teaser trailer poster or real thing?)
- Info- Date of release/ Certificate/ Cast